

The background of the image is a complex, layered representation of financial data. It features multiple overlapping line charts with fluctuating lines in shades of blue and green. Interspersed among these charts are various numerical values, some in white and others in green, representing stock prices or market indices. A prominent, large, dark blue arrow points diagonally upwards from the bottom left towards the top right, symbolizing growth or a positive market trend. The overall color palette is dominated by dark blues and greys, with highlights of green and white for the data elements.

ICEA – International Consulting and Economic Affairs GmbH

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1. Company Overview – ICEA - International Consulting and Economic Affairs GmbH

ICEA – International Consulting and Economic Affairs GmbH is a fully licensed and independent consultancy company headquartered in Vienna, Austria. ICEA primarily serves professional and institutional clients in Europe and the United States of America.

The management of ICEA has been operating on the financial and capital market for more than 20 years now. This long-standing track record forms the basis for ICEA's trustful cooperation with its customers for many years. The business operations of ICEA are constantly monitored by the national authorities. Hence, ICEA meets the highest legal and regulatory requirements – and has done so for many years.

Transparency and communication are indispensable elements for professional market participants in international markets. ICEA is committed to these principles and regularly reports to its clients on current business developments, market assessments and, upon the client's request, also on successful transactions.

ICEA offers professional excellence in the heart of Vienna. With its highly educated and motivated employees ICEA consults and advises international companies and organizations in different areas of operations. ICEA offers services for its clients in the segments of all kinds of financing and refinancing issues, technical and legal support in international trade and merchandise traffic, implementation and execution of internal and external compliance and anti-money laundry examinations for various institutional clients and structuring and performing training courses for all types of supervisory law related matters for investment companies, banks, insurance, and reinsurance companies.



2.1. Corporate Finance

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In the business unit Corporate Finance, ICEA structures and arranges corporate financing and capital market transactions for listed and private medium-sized enterprises and medium-sized corporations across industries and throughout all classes of capital. ICEA supports its clients in the areas of strategic market analysis, company valuation, private equity or venture capital, and corporate funding via the capital market or financial institutions. The focus lies on financing working capital, investments and growth as well as (pre)financing projects and purchasing goods, acquisition financing for the purchase of companies, and rescheduling existing loans. Transactions to strengthen the balance sheet (for example debt-to-equity swaps) and improve working capital with the corresponding positive effects on the company rating are another focal point.

Based on our long-standing know-how, knowledge of the industry and a global corporate finance network, we provide you with professional advice. When it comes to special topics, ICEA offers its clients its international network of external consultants.

competencies:

- global corporate finance network
- excellent access to co-financing partners
- solution oriented
- entrepreneurial thinking
- longtime successful track-record
- economical know-how



2.2. International Trade

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ICEA understands that growing internationally has many challenges and that these shift constantly from country to country and within domestic markets.


ICEAs trade teams cooperates with its internationally operating partners that live and work in the countries where our clients want to expand.

Consequently, ICEA supports its clients in international trade and merchandise traffic, develops product placement strategies and helps medium sized enterprises with their market entries in new countries.

Product authorizations, product registrations and import accreditations are key experiences ICEA is offering its clients.

competencies:

- strategy development
- in-country advocacy support
- network building
- marketing campaigns
- country, industry and sector specific market studies
- investment demand and supply research
- supply chain analysis
- Export readiness analysis and assessment



2.3. Compliance and Anti-Money Laundering Examinations

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Businesses are spending enormous amounts dealing with regulatory change and increasing amounts of time and effort are devoted to control, risk and compliance functions. With constant changes in regulation threatening to hamper growth and innovation, leaders are using automation to transform their operations, processes and even business models to drive resilience and agility.

Based on ongoing compliance examinations the compliance department of ICEA significantly supports its clients to ensure transparency, correctness and trust in its processes and organizational units, thus serving as a basis for decision-making for management and ultimately reducing the risk of fraudulent activities.

competencies:

- outsourcing of internal revision and compliance
- formation of compliance organizations
- implementing yearly auditing processes
- conducting full scale due diligence reports
- providing anti-money laundry checks and examinations
- consultancy in subject-specific fields of ICEAs specialists



2.4. Training Courses

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With our highly specialized employees ICEA is able to offer training courses in various subject-specific fields.

This includes primarily pertinent courses in the field of supervisory law related matters for clients within the member states of the European Union, courses in national corporate law, training in commercial code and international trading regulations and ongoing seminars for employees of the banking, insurance, reinsurance and investment company industry group.

With this service ICEA is consequently able to deepen the cooperation and business relationship with its clients. This is often the basis for a trustful and long-lasting partnership between ICEA and its clients.

competencies:

- long-standing experience through highly specialized employees
- strong national and Europe-wide network of professional specialists in various subject-specific fields
- long-term experience in holding and hosting of conferences
- cooperation with international universities

3. Contact

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4. Disclaimer

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